



2018 / AVIATION TRADE STAND & MARKET STAND APPLICATION FORM



We invite you to apply for an Aviation Trade Stand or Market Stand at Warbirds Over Wanaka International Airshow 2018.

We welcome you to Warbirds Over Wanaka 2018 and this opportunity for a stand to sell your products to a captive market of around 50,000 people in the three day Airshow period.

Stand sites are limited and we would ask you to consider early application. All stands will be mixed together, an Aviation Trade Stand and Market Stand may be side by side. Please read this information clearly and then fill out the Aviation Trade Stand and Market Stand Application online. Please also note that you are required to pay a deposit when you receive our invoice. We have held prices for the third Airshow running for 2018. Airshow gates open at 7.30am.

Warbirds Over Wanaka 2018 is the 16th International Airshow held at Wanaka airport and we are delighted to have you join us.

Please note no applications will be accepted after 1st March 2018.

Mandy Deans

WOW Event Manager

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Warbirds Over Wanaka International Airshow 2016 Aviation Trade Stands & Market Stands - marquees on the flightline

1. Sites

This prime site for the WOW 2018 Aviation Trade Stands & Market Stands is 2-3 large marquees on the airfield beside the crowd. We expect over 130 unique stands and this is an opportunity for customers to purchase your products. Your customers will include around 16,000 overseas visitors (mainly from Australia and England) and 100 media who come for Warbirds Over Wanaka.

2. Programme 2018

Thursday 29th March	Set up day 8am – 5pm
Friday 30th March	WOW Airshow Practise Day. All stands will be open to the public. c. 10,000 people expected
Saturday 31st March	WOW Airshow flying programme with all stands open. c. 20,000 people expected
Sunday 1st April	WOW Airshow flying programme with all stands open. c. 20,000+ people expected.

The Airshow gates open at 7.30am each day for the enthusiasts! Aviation and Market trade stands are expected to be onsite from 8am to 4.30pm over the three days of the Airshow. The official Airshow flying programme runs from 10am to 4pm on the Saturday and Sunday.

Please see www.warbirdsoverwanaka.com for more Airshow information as it comes to hand.

3. Aviation Trade Stands & Market Stands are available as follows:

In Marquee

A. Stands in marquee each (3m x 3m)
= \$995 +GST

B. Stands in marquee each (6m x 3m)
= \$1,195 +GST

Your stand will include:

- Your stand with display boards (see overleaf)
- Security of your for the three days
- 3 x 3 day Exhibitor tickets for your staff (any additional tickets may be purchased at www.warbirdsoverwanaka.com)
- Airshow programme (with opportunity to advertise)
- Recycling of all packing waste (if you have a large amount please advise us prior)
- Car parking for one car in the Exhibitor park.

Outside Marquees

C. Stands on bare ground outside (3m x 3m)
= \$995 +GST

D. Stands on bare ground (6m x 6m)
= \$1,195 +GST

Your stand will include:

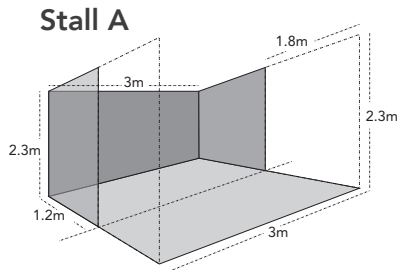
- The stand bare site
- Security of your stand for the three days
- 3 x 3 day Exhibitor tickets for your staff (any additional tickets may be purchased at www.warbirdsoverwanaka.com)
- Airshow programme (with opportunity to advertise)
- Recycling of all packing waste (if you have a large amount please advise us prior)
- Car parking for one car in the Exhibitor park.

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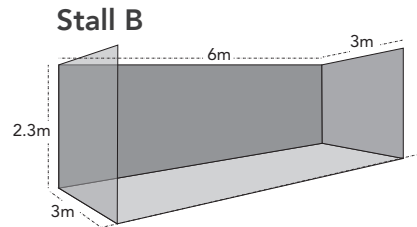
Please note we will not be taking any commission on your sales.

Should you require a larger space please indicate this on the application form and we will come back with a price. We will be strict on any trailers or carts taking up more space and reserve the right to invoice you should this be the case, after the Airshow.

Additional equipment may be ordered overleaf. 3D visuals of stands below:



Display boards will only come out to 1.2 metres, leaving you room for your own equipment or display.



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NB: WOW will place your stands according to your power requirements and will advise you before finalising.

4. Other information

- Power: Power to your site is available at an additional cost from 7.00am to 6pm each day, Thursday, Friday, Saturday, Sunday. Please book power on the online registration form.
- ATMs will be available at the airshow for your customers to take out additional cash if needed.
- The Site Safe Team will be onsite on Thursday to chat with you about safety while at Warbirds Over Wanaka. Please fill in the safety information online and upload all certificates and test tags when we have provided you with your website Log-in code on confirmation of your stands.
- Programme advertising: This is an opportunity to get your name out to Airshow attendees. The printed programme options are on the online form with only digital files accepted and they must be emailed to the WOW office by 18th December 2017. File specs: High resolution pdf, Eps or Jpeg (300dpi), CMYK, all fonts embedded.

5. Terms and Conditions for all Aviation Trade Stands & Market Stand holders

- a) All stands must be set up no later than 5-00pm on Thursday 29th March 2018.
- b) All stands must operate for the entire three days of the event.
- c) All fees relating to each stand must be paid prior to the event, any unpaid fees will result in your site being cancelled.
- d) Once payment is made each exhibitor will be issued with three 3-day tickets and one trade vehicle pass. Further tickets may be purchased as required on www.warbirdsoverwanaka.com The WOW office will not issue you with additional tickets.
- e) Licences: You are responsible for obtaining your own Stand Permit for Mobile Shopkeeper, Hawker and Itinerant Trader from Queenstown Lakes District Council and any other licences associated with the event.

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- f) Security will be on the airfield each night and no camping will be allowed.
- g) All sites must be vacated on Sunday evening 1st April. If you need to store a van or equipment elsewhere here until Monday morning please advise the WOW office on info@warbirdsoverwanaka.co.nz so we can arrange space.
- i) Please note that no trailers or equipment is to be left on your stand on Sunday night.
- j) Warbirds Over Wanaka reserves the right of acceptance and placement of your stand.
- k) All prices exclude GST.

PLEASE NOW GO TO THE ONLINE FORM AND FILL IN YOUR DETAILS
